



ROMAN CATHOLIC
DIOCESE
OF CHARLESTON
OFFICE OF MEDIA RELATIONS

MEDIA ALERT
FOR IMMEDIATE RELEASE
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Blessed Sacrament Catholic School commemorates Red Ribbon Week

WHAT: Red Ribbon Week celebration

WHERE: Blessed Sacrament Catholic School
7 St. Teresa Dr., Charleston

WHEN: Monday, Oct. 24 at 1:45 p.m.

WHY: Students will tie red ribbons around the school to kickoff Red Ribbon Week. The Red Ribbon initiative is the largest drug prevention awareness program in the United States. It encourages parents, educators, business owners, and other community organizations to promote drug-free lifestyles.

Red Ribbon Week runs Oct. 23 – 31. This year's theme is "Celebrate Life. Live Drug Free."

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