



## **Update on the 2021 Bishop's Annual Appeal** **Office of Stewardship and Mission Advancement**

Our office recently presented Bishop Guglielmone with a mid-year review of the **2021 Bishop's Annual Appeal**. While we are pleased overall with the progress to date after coming off of the Bicentennial Campaign, we need to make and execute on plans to ensure we can meet our \$4 million diocesan goal. The programs and critical ministries funded through the BAA need the **FULL** and **COLLECTIVE** support of our united diocesan family to continue their important work.

### **Here are the diocesan results through August 26, 2021:**

Cash Received	\$3,083,454
Outstanding Pledges	\$ 207,394
Total Pledged	\$3,290,848
Percentage of Goal	77.09%
Number of Donors	10,305 ( <i>out of 79,147</i> )
Percent Participation	13.02%

In early September, we will send out an update by parish through August 31, 2021. It is ***important and imperative*** that you share the results of your efforts with your parish community. This should be done in email as well as bulletin communications. It is highly motivational and a proven method used by parishes achieving goal. Samples that can be used follow.

**NEW THIS YEAR!** During October we will be requesting that parishes under goal offer an in-pew weekend to ensure goal achievement. Our office will offer full details and personalized communications. Please know we are here ready, willing, and able to assist!

Let's offer the beautiful programs and ministries of this diocese our prayers, love, and financial support. They can't bring the light of Christ and His message of hope and salvation to others without us!

### **Office of Stewardship and Mission Advancement**

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## **SAMPLE EMAIL AND BULLETIN VERBIAGE FOR BAA**

Dear Friends in Christ,

Saint Teresa of Calcutta once said, *"I alone cannot change the world, but I can cast a stone across the waters to create many ripples."* As part of the united diocesan family, we are called to participate in our Catholic faith through acts of love, charity and mercy. In service and sacrifice, we must answer the call.

By prayerfully and financially supporting the **Bishop's Annual Appeal**, we can make a difference. The many programs and ministries funded through this generosity are doing critically important work. Our diocese achieves a great deal that no one parish can accomplish alone. For example, it:

- ❖ Ensures priests and deacons for the future through the Office of Vocations
- ❖ Provides a helping hand for all those seeking support through Catholic Charities
- ❖ Evangelizes future generations through Youth and Young Adult Ministry programs
- ❖ Provides pensions and healthcare through our Retired Priest Fund

Please prayerfully consider a donation to the Appeal. All gifts, no matter the amount, are valued and meaningful. Note that once our parish achieves 100% of its goal, 50% of the overage is returned to our parish in support of our own initiatives. To donate, visit <https://charlestondiocese.org/donate/>

Thank you for offering your prayers and support. Through the good works it makes possible, we are becoming the missionary disciples Pope Francis has asked us to be. Let's build His kingdom together!

### **Bulletin Verbiage #1** (if you have not summarized in the collections area of the bulletin)

Bishop's Annual Appeal Progress: As of May 31, 2021, the BAA has collected \$\_\_\_\_\_ million. Our parish has contributed \$\_\_\_\_\_ towards our goal of \$\_\_\_\_\_. This represents \_\_\_\_\_% of our goal from \_\_\_\_\_% of our registered families.

The BAA provides funding for incredible programs and ministries doing critically important work in our diocese. Through charitable, educational, outreach and evangelization efforts, a real difference is being made. Please prayerfully consider a pledge to the Appeal if you have not done so already. Our parish family is called to join our diocesan family in this endeavor. All gifts are meaningful and appreciated.

### **Bulletin Verbiage #2**

The Bishop's Annual Appeal provides funding for incredible programs and ministries doing critically important work throughout the state of South Carolina. Our parish family is part of the universal church. As such, it is our obligation to participate in the Appeal to support the building of His kingdom. Please prayerfully respond to the Appeal and make a sacrificial gift in the form of a pledge. With your support, and through the good works it makes possible, we can continue to be the missionary disciples that our Holy Father, Pope Francis, asks us to be.

### **Bulletin Verbiage #3**

Please consider a gift to the Bishop's Annual Appeal. In doing so, you will touch the lives of many in a very positive way. Your gifts will provide critical funding to accomplish things such as: pay for the education and formation of seminarians and deacons, help our brothers and sisters in need through Catholic Charities services, evangelize future generations through Youth and Young Adult Ministry programs, and provide pensions and healthcare for our retired priests. Thank you for your prayerful consideration. Together, we are doing the Lord's work and building His kingdom.