



THE DIOCESE OF CHARLESTON

MEMORANDUM

To: Pastors, Parish Administrators and BAA Chairpeople
From: Carrie Mummert, Director
Office of Stewardship and Mission Advancement
RE: 2020 Bishop's Annual Appeal
Date: January 9, 2020

2020 BAA Goal Breakdown

Please see attached the 2020 Bishop's Annual Appeal parish goal breakdown. The parishes who are taking a reprieve in 2020, based upon the choice they made in 2018, are bundled together and listed under "Miscellaneous" at the bottom of the sheet.

All parishes have been assigned a goal, whether they are taking a reprieve in 2020 or not. Even though members of parishes taking a reprieve will not be actively solicited via direct mail this year, many will still choose to continue to support the great and important works of the Bishop's Annual Appeal. Because of this, we will still track all donations credited to each parish.

It is important to note that members of the *Crozier Society*, regardless of the parish they belong to, will continue to be invited to participate in the Bishop's Annual Appeal. *Crozier Society* members take on a leadership role in the Annual Appeal with a gift of \$1,000 or more. This decision was made by the Priest Advisory Council when Bicentennial Campaign policy was set during the summer of 2018.

We ask that all parishes participating in the 2020 Bishop's Annual Appeal make a good faith effort in reaching their goal. Keep in mind, it's not the amount of money that we raise that is most important but the people that are served by allowing us to effectively carry out all of the critical BAA ministries. Our mission is what drives us to sacrifice and share our gifts of time, talent, and treasure with God and those who need our help.

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