



Mission Advancement Planning

Roman Catholic Diocese of Charleston

Parish Analysis

The purpose of this parish analysis is to establish a baseline for Parish Mission Advancement Planning. Estimates can be used when specific numbers are not available.

Name of Parish: _____

Parish Contact: _____

1. Parish Demographics

Total number of families: _____

How would you describe the population your parish regarding age and ethnicity?

If your parish is diverse, how would you rate the level of unity? ___ High ___ Moderate ___ Low

Are more efforts needed to bring the parish together? ___ Yes ___ No ___ Unsure

What database is used to track parishioner census and giving (e.g. PDS)? _____

2. Parish Organizational Structure

Number of paid employees: _____

Is there a current organizational chart? ___ Yes (please attach) ___ No

How many formal and informal ministry groups exist within the parish? _____

Is there a ministry organization chart (ie. Aligned by Commission) ? ___ Yes ___ No

Does the parish have a functioning Pastoral Council? ___ Yes ___ No

Does the parish have a functioning Finance Council? ___ Yes ___ No

Does the parish have a functioning Stewardship Committee? ___ Yes ___ No

Does the parish have an association with (check all that apply):

___ a Catholic School ___ Campus Ministry

___ Prison Ministry ___ Catholic Charities or other Outreach Agency

3. Parish Pastoral Planning

Does your parish have (check all that apply):

___ Parish mission statement ___ A Parish Pastoral Plan (please attach)

___ Annual pastoral planning process ___ Planning process linked to your annual budget

What are the top pastoral priorities?

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4. Parish Financial Planning

What is the fiscal year 2016-2017 offertory income? _____

Has the annual offertory income grown or declined over the last five years? ___ Grew ___ Declined

What best describes your current financial situation?

___ Healthy annual net income ___ Barely making ends meet ___ Expenses exceed income

___ Significant reserves ___ Some reserves ___ No reserves (Estimate:\$_____)

___ Significant debt ___ Some debt ___ No debt (Estimate:\$_____)

Are there major capital needs? If yes, please estimate \$_____ and note:

Is there a long-term financial plan? ___ Yes (please attach) ___ No

Is budget planning informed by pastoral priorities and plans? ___ Yes ___ No

Is budget planning related to stewardship and development? ___ Yes ___ No

5. Parish Stewardship and Development

Briefly describe the parish's experience with Stewardship and Development:

What is the total number of active envelope users (at least once per month)? _____

Is the number of contributors growing or declining? _____

When was the last major campaign conducted, how much was raised, against what goal, and for what purpose?

Is there a legacy (planned) giving program? ___ Yes ___ No

How much does the parish have in Endowed Funds? \$ _____

Does the parish have an online giving program? ___ Yes (Provider: _____) ___ No

6. Parish Communications

Does your parish have (check all that apply):

___ An active, currently maintained website (Provider: _____)

___ Parish Annual Report linking the financial story to the mission story

___ Parish Brochure ___ Parish Ministry Booklet

___ Parishioner E-mail News (i.e. Constant Contact) ___ Flocknote

___ Parish App (Provider: _____)

___ Social Media (___ Facebook ___ Instagram ___ Twitter)